

October 21, 2009



Dear Secretary-General Ban Ki-moon --

As you may have heard, KFC's "Grilled Nation," the number of people that have tried our new Kentucky Grilled Chicken (KGC), currently boasts a population of 60 million strong -- and growing.

That means that today, Grilled Nation boasts as many "citizens" as the 24th most-populated nation on Earth -- thanks to the out-of-this-world taste of KGC!

As the organization known for recognizing nations, we kindly request that you give Grilled Nation "a seat at the United Nation's table" in the name of delicious diplomacy.

Yes, our "nation" is only a little over five months old. However, of the 192 Member States that currently make up the UN, we don't think that any one of them can bring the world to the (dinner) table the way the Colonel can.

As Secretary-General, you have pledged to build a "stronger United Nations for a better world." We at KFC are confident that recognizing Grilled Nation will strengthen your organization and satisfy the stomachs of your many Member States.

While we realize that incorporating Grilled Nation into the UN is a long shot, we hoped to possibly squeeze a chair in between Grenada and Guatemala. We promise to make sure the mashed potatoes get passed to folks from all Member States.

In an effort to help the UN "UNThink" your typical lunch routine, we are offering free grilled chicken on Oct. 22 outside of the United Nation's International Headquarters. All we ask is that you call a "special one-hour recess" and allow UN workers and visitors to come join Grilled Nation via a free sample of Kentucky Grilled Chicken.

We're confident that giving Grilled Nation a seat at the UN's table will help citizens of all nations "UNThink" their typical lunch routine.

Warm Regards,

A handwritten signature in black ink that reads "Roger Eaton". The signature is written in a cursive, flowing style.

Roger Eaton
President of KFC
Citizen of Grilled Nation

To respond to this offer, please contact:

Rick Maynard, KFC, (502) 874-8100, rick.maynard@kfc.com

Russ Dyer, Weber Shandwick, (312) 988-2384, rdyer@webershandwick.com